



SEKOLAH TINGGI ILMU EKONOMI PARIWISATA STIEPAR YAPARI-AKTRIPA

Perguruan Tinggi Pariwisata Pertama di Indonesia, Sejak 1962
Kampus : Jl. Prof. Dr. Ir. Sutami No. 81 - 83 Telp. 022-2011027 Fax. 022-2011027 Bandung 40152
<http://www.stiepar.ac.id> e-mail: info@stiepar.ac.id

Berdiri 17 Agustus 1962/Established on 17th 1962
Ijin Pendirian dari Departemen Perguruan Tinggi dan Ilmu Pengetahuan Republik Indonesia/
With the Licence from Department of Higher Education and Science Republik Indonesia
SK Nomor 103/B-Swt/P/65.- tanggal 5 Maret 1965

TRANSKRIP NILAI ACADEMIC TRANSCRIPT

Nomor Seri Ijazah/ Certificate Serial Number: 15.10.441

Name/Name : ROSIE OKTAVIA PUSPITA RINI
Tempat dan Tanggal Lahir/Place and Date of Birth : Bandung, Indonesia 7/10/1992
Jenjang/Program : STRATA SATU (S-1)/UNDERGRADUATE
Program Studi / Field of Study : Manajemen, Kekhususan Manajemen Pariwisata/
Management, Concentration of Tourism Management
Terakreditasi B, Berdasarkan SK BAN-PT/
Accredited B, by National Accreditation Agency for
Higher Education
Nomor/Number: 211/SK/BAN-PT/Ak-XVI/S/X/2013
Nomor Pokok Mahasiswa/Student Identification Number : 13.10.1352

Semester/ Semester	No. Urut/ No.	Kode Mata Kuliah/ Course Code	Mata Kuliah/Course Title	SKS/Number of Credit hours	Nilai/Grade	
					Huruf/ Grade	Bobot/ Point
I	1.	MKB	Statistik Pariwisata Statistics	2	C	4
	2.	MPB	Bisnis Perjalanan Tour and Travel Business	2	A	8
	3.	MKB	Perencanaan Biaya Usaha Pariwisata Tourism Business Cost Planning	3	A	12
	4.	MKK	Pengantar Perencanaan Objek Daya Tarik Wisata Introduction of Tourist Attraction Object Planning	2	B	6
	5.	MKK	Ekonomi Mikro Micro Economics	2	A	8
	6.	MKK	Manajemen Strategik Strategic Management	3	A	12
	7.	MKK	Komunikasi Bisnis Pariwisata Tourism Business Communication	2	A	8
	8.	MKK	Profil Konsumen Consumer Profile	2	B	6
	9.	MPB	Hukum Bisnis Pariwisata Tourism Business Law	3	A	12
	10.	MPB	Manajemen Akomodasi Accommodation Management	2	A	8
II	1.	MPB	Manajemen MICE Management of Meeting, Incentive, Convention and Exhibition (MICE)	2	A	8
	2.	MKK	Anggaran Bisnis Pariwisata Tourism Business Budgeting	3	A	12
	3.	MPB	Strategi Bisnis Akomodasi Accommodation Business Strategy	3	A	12
	4.	MKK	Ekonomi Makro Macro Economics	2	B	6
	5.	MKB	Manajemen Sumber Daya Manusia Human Resources Management	3	A	12
	6.	MKB	Manajemen Keuangan Financial Management	2	B	6
	7.	MKB	Perilaku Organisasi Organizational Behavior	2	A	8



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	8.	MPB	Metodologi Penelitian <i>Research Methodology</i>	2	B	6
	9.	MPB	Seminar Pariwisata <i>Seminar on Tourism</i>	3	A	12
III	1.	MBB	Ekologi Pariwisata <i>Ecotourism</i>	2	C	4
	2.	MKK	Kebudayaan <i>Culture</i>	2	B	6
	3.	MBB	Kuliah Kerja Nyata/Kuliah Kerja Industri <i>Community Service/Internship</i>	2	A	8
	4.	MBB	Skripsi <i>Thesis</i>	6	A	24

Tanggal kelulusan/*Date of Graduation*
Judul Skripsi/*Title of Undergraduate of Thesis*

11 Mei 2015/*May 11 2015*
Strategi Pemasaran Industri Kreatif Sentra Rajutan Binong
Jati Bandung Sebagai Salah Satu Tujuan Wisata Belanja
*Marketing Strategy Creative Industry Sentra Knitted Binong
Jati Bandung As A Tourist Destination Shopping*

Jumlah SKS/*Number of Credit Hours Obtained*
IPK/*Cumulative Grade Point Average*
Yudisium/*Judicium*

57
3.45
Sangat Memuaskan/*Very Excellent*

KETUA STIEPAR
Director of STIEPAR



Dr. Encep Syarif Nurdin, Drs., M.Pd., M.Si.

Bandung, 27 / 5 / 2015

Ketua Program Studi/
Head of Tourism Management Department

Panji Pamungkas, S.E., M.MT.

